

Perry's Solutions, Inc

Quarterly Newsletter

February 2014

Welcome to our newsletter! It provides bullet inputs for your consumption. If you receive value from this, please share it with your network (e.g., LinkedIn, Twitter, Facebook).

QUALITY FUNCTION DEPLOYMENT (QFD)

Some people say QFD is not working for them or that it is too time consuming. Yet, other companies continue using QFD in their New Product Development efforts. Have you used it? What have you learned? I am researching this topic to see how it can best improve development efforts for a company. I have had some success, but want to understand the situation better. If you are open to discussing this topic, let me know.

WHAT DO YOU PROVIDE TO CLIENTS – RESULTS SPECIALIST

When you hire a consultant, there are many reasons to bring someone in. Companies call us for one reason – we specialize in creating business results in New Product Development. We blend program management, engineering and Design of Experiments together to achieve desired schedules for challenging situations. A standard benefit can range from \$400k to \$600k per engagement. Regardless of the technology or industry, we work with your team to address the essential needs. For example, a detailed FMEA or engineering analysis may be standard practice. However a case could exist which would not gain from such intense efforts. Knowing the impacts and implementing the appropriate steps saves time while maintaining confidence in your new product.

YOU NEED TO FINISH THIS PROJECT QUICKLY - VIDEO ON YOUTUBE

A popular video lately is “You need to finish this project quickly.” Many of us hear that phrase and twinge. I use a sports analogy in this video to help think about it. If it is late in the game and a critical possession, what do you do? How do you coach a team through these situations? Maybe you will also find this video interesting! <http://bit.ly/12W1E19>.

Have a great day!



651-230-3861

Perry@PerrysSolutions.com

www.PerrysSolutions.com

Solving NPD design, execution and re-plan situations

Where Planning Meets Production